

<b>Notice of References Cited</b>	Application/Control No. 09/849,621	Applicant(s)/Patent Under Reexamination DELURGIO ET AL.	
	Examiner Susanna M. Diaz	Art Unit 3623	Page 1 of 3

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*	B	US-6,029,139	02-2000	Cunningham et al.	705/10
*	C	US-6,553,352	04-2003	Delurgio et al.	705/400
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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	Examiner Susanna M. Diaz	Art Unit 3623	Page 2 of 3

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*	X	Buzzell, DB "The Costly Bargain of Trade Promotion" Harvard Business Review, March-April 1990 (p. 141-149).

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	Examiner Susanna M. Diaz	Art Unit 3623	Page 3 of 3

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